EUREKA in the European Innovation Landscape

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TAFTIE Policy Forum
22 November 2017
EUREKA – a Champion of industry led R&D collaboration in Europe and Beyond

- EUREKA – a platform for cross-border industrial R&D collaboration
  - Founded 1985, today over 40 members in Europe and globally

- EUREKA enables flexible and agile funding of cross-border collaboration projects
  - Bottom-up, projects are born from the interest of companies
  - National funding organisations directly involved (eligibility check, funding, UX)
  - The original concept of Network Projects is today enriched by Eurostars, Global Stars, and EUREKA cluster projects

- EUREKA – even though an European initiative – is active towards global cooperation and has a proven track record in this field
  - Associated Member countries on other continents
  - Global Stars Calls involving other countries
Finland holds the EUREKA Chair 2017 / 2018. We value EUREKA very much and want to invest in the continuous development of its activities.

The goals of the Finnish Chairmanship are:

- **Smart EUREKA** - better communication of the EUREKA offerings, lean governance, focus on customers, clever use of modern IT tools
- **Extensive EUREKA** - enhance cooperation with countries outside Europe, support active participation across the whole network
- **EUREKA in European Innovation Policy** - Enhance EUREKA’s presence as a key innovation stakeholder and advocate within the European Innovation Support Landscape
EUREKA and the European Innovation Landscape
-EUREKA is Key for Industry Driven Cross-Border Cooperation

EU R&D Oriented Instruments

- KIC’s
- JTI’s
- FP Consortium Projects

EU Business Oriented Instruments

- SME Instrument
- FTI, InnovFin EIC

- Eurostars, Global Stars, Network Projects

From RTD to scale-up

Small Consortia

Large Consortia

Research driven

Market driven
Some Key Issues to Address in the Future

- Sufficient, effective support for “market driven” innovation
- Clear, differentiated roles for different instruments
- Interaction between industry and national strategy processes
  - “variable-geometry” cross-border collaborations
  - Global megatrends and Europe; addressing industry-level transformational issues
- Agility and fast throughput times; lean processes; meeting the changing needs of industry
Some Key Assets of EUREKA

- **Key assets of EUREKA include:**
  - Direct participation of NFB’s – source of information and insight
  - Wide network, also outside Europe
  - Well-established administration and operations
  - Eurostars is a well-performing European programme dedicated to support R&D-performing SMEs in collaborative R&D
  - Associated countries and Global stars calls establish a proven global collaboration platform
  - Live contacts to industries / PPP’s
Thank You !!!

Source: Visit Rovaniemi