

EUREKA in the European Innovation Landscape

Heikki Uusi-Honko
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EUREKA – a Champion of industry led R&D collaboration in Europe and Beyond

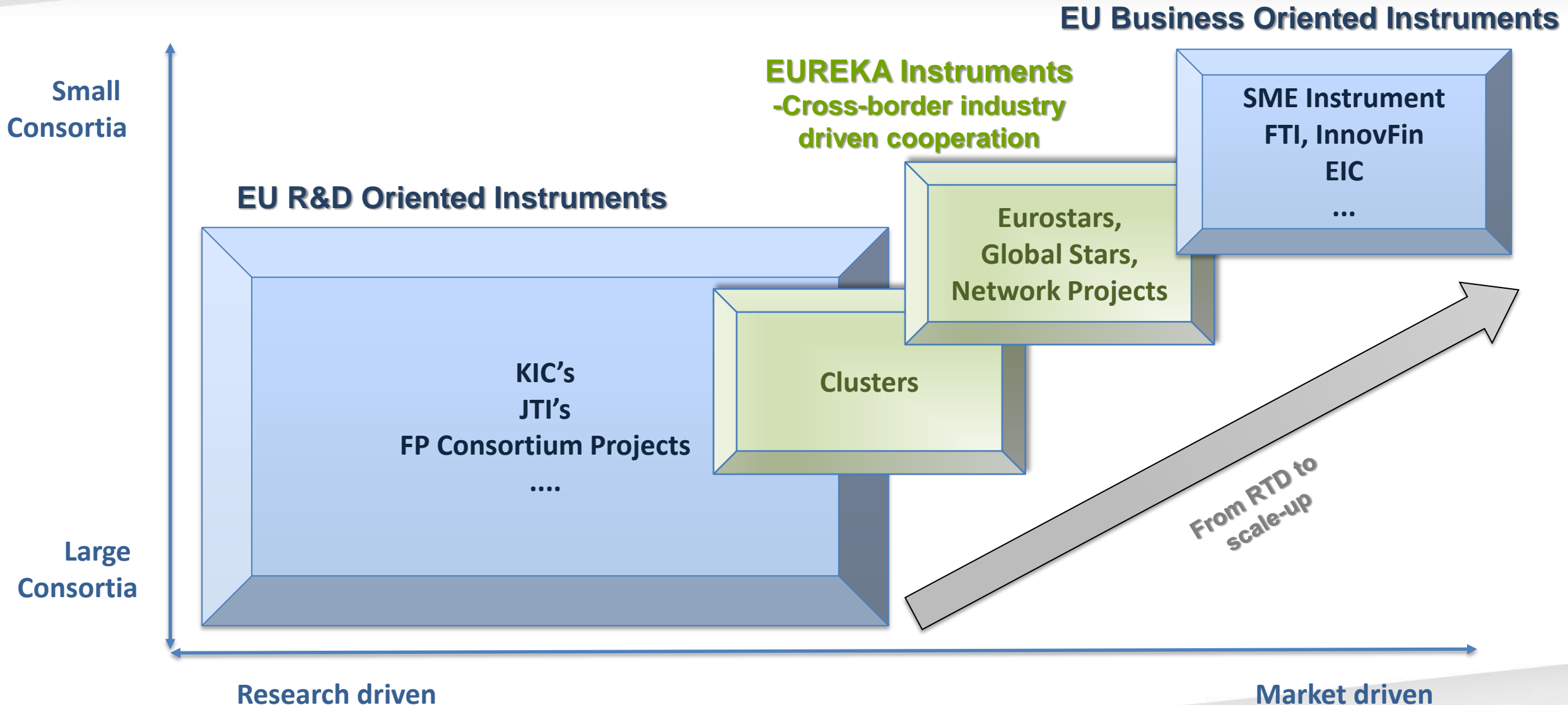


- EUREKA – a platform for cross-border industrial R&D collaboration
 - Founded 1985, today over 40 members in Europe and globally
- EUREKA enables flexible and agile funding of cross-border collaboration projects
 - Bottom-up, projects are born from the interest of companies
 - National funding organisations directly involved (eligibility check, funding, UX)
 - The original concept of Network Projects is today enriched by Eurostars, Global Stars, and EUREKA cluster projects
- EUREKA – even though an European initiative – is active towards global cooperation and has a proven track record in this field
 - Associated Member countries on other continents
 - Global Stars Calls involving other countries

- Finland holds the EUREKA Chair 2017 / 2018. We value EUREKA very much and want to invest in the continuous development of its activities
- The goals of the Finnish Chairmanship are
 - **Smart EUREKA** - better communication of the EUREKA offerings, lean governance, focus on customers, clever use of modern IT tools
 - **Extensive EUREKA** - enhance cooperation with countries outside Europe, support active participation across the whole network
 - **EUREKA in European Innovation Policy** - Enhance EUREKA's presence as a key innovation stakeholder and advocate within the European Innovation Support Landscape

EUREKA and the European Innovation Landscape

-EUREKA is Key for Industry Driven Cross-Border Cooperation



Some Key Issues to Address in the Future

- *Sufficient, effective support for “market driven” innovation*
- *Clear, differentiated roles for different instruments*
- *Interaction between industry and national strategy processes*
 - *“variable-geometry” cross-border collaborations*
 - *Global megatrends and Europe; addressing industry-level transformational issues*
- *Agility and fast throughput times; lean processes; meeting the changing needs of industry*

- *Key assets of EUREKA include:*
 - *Direct participation of NFB's – source of information and insight*
 - *Wide network, also outside Europe*
 - *Well-established administration and operations*
- *Eurostars is a well-performing European programme dedicated to support R&D-performing SMEs in collaborative R&D*
- Associated countries and Global stars calls establish a proven global collaboration platform
- Live contacts to industries / PPP's

A vibrant aurora borealis (Northern Lights) is visible in a snowy forest. The aurora displays a spectrum of colors, including bright green, yellow, and red, against a dark, starry night sky. The foreground is filled with snow-covered evergreen trees, their branches heavily laden with white snow. The overall scene is serene and awe-inspiring.

Thank You !!!



FINLAND 2017/18
EUREKA CHAIR +

Source: Visit Rovaniemi