

BUSINESSEUROPE



# Support of applied research in the upcoming period

## Expectation of BusinessEurope for FP9

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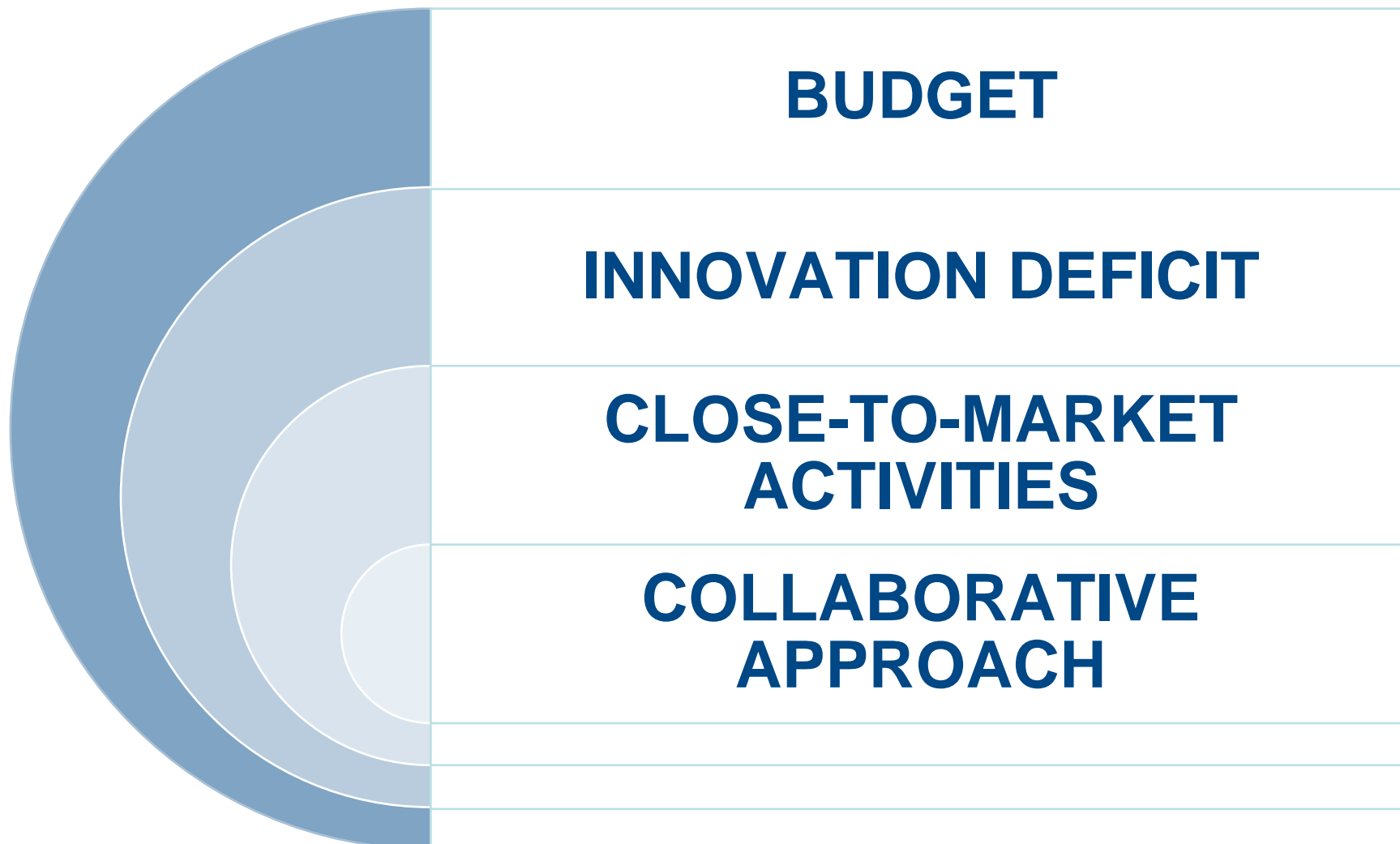
**SENIOR ADVISER, BUSINESSEUROPE**

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**PRAGUE HOUSE**



# Key Messages



## PRIORITIES I

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Scale-up efforts on **financing research and innovation** activities with a clear and strong **EU added value**



**Industry across the EU is committed** to playing its part, bringing indispensable **private capital** to finance far-reaching research and innovation projects

Overcome the **EU innovation deficit**. Knowledge needs to be turned into new products, solutions and business models faster and more intensively



Strengthening the **EU's industrial leadership** and cross-border industrial collaborative R&I will play a crucial role in this transformation



## PRIORITIES II

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All actors have a role to play to speed-up the **innovation chain from basic to applied research and close-to-market activities**



**Close collaboration and partnership** of all actors from public authorities to industry, research, academia and citizens, across FPs



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THANK YOU

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